

## PLACEMENT REPORT - CLASS OF 2020-2022

SSMC-BENGALURU has an excellent Industry-Academia connect across sectors and many organizations consider it as a preferred institute for hiring. We continued with virtual placement process like the last two years and the regular recruiters came for hiring with global companies.

We started with **Infosys Ltd** and they wanted to hire a good number from SSMC B with profiles under different domains. Global Companies like 314eCorporation, Merkle Sokrati, Internet and Mobile Association of India (IAMAI) hired students for corporate communication and social media profiles. We achieved **75%** placements for the eligible students, **Class of 2020-22**.

### SSMC B -Top Hiring companies (FY 2021-22)

INFOSYS	Adfactors PR
TATA CQIL	The Practice
VMWARE	Dentsu Aegis
WAL MART Labs	Wat Consult
314eCorporation	Kestone IMC
MIQ Digital	Genesis BCW
Merkle Sokrati	MSL Group
Internet & Mobile Association of India, IMAI	IPG Media Brands
SunTech Group	Lowe Lintas
Byjus	The Media Ant
EMIDS	Trescon Global
Group M Companies	Fleishman Hillard
Lodestar UM	Madison Media

