

## PLACEMENT REPORT - CLASS OF 2019-2021

SSMC-BENGALURU has enduring Industry relations across sectors and many organizations consider it as a preferred campus for hiring communication specialists.

This year, in the given pandemic situation from 2020, we began placement season with-VM Ware selecting students with highest package, followed by Walmart Labs, SunTec and Tata Group. The students of 2019-21 were recruited by VM Ware, Walmarts Labs, SunTec group, Tata, Adfactors PR, The Practice, Essence-Group M, EMIDS, Lowe Lintas, Kestone, Madison Media, Social Panga & Byjus to name some.

Students got profiles such as Instructional Designer, Social Media Associate, Account Manager, Media Activation Executive, Content Marketing Associate, Trainee Account Executive, Account Executive and Management Trainee.

We achieved 70% placements for the eligible students, Class of 2019-21.

SSMC B has collaborated with the industry and invited professionals to take sessions and prepare students to be industry ready with an integrated pedagogy, industry projects and summer internships.

List of Recruiting Companies	
Sr.No.	Company
1	VMWare
2.	Wal Mart Labs
3.	Essence-Group M
4.	Adfactors PR
5.	The PRactice
6.	The Blue Beans
7.	Social Panga
8.	SUN TECH Group
9.	The Media Ant
10.	Dentsu Aiges
11.	Madison Media Sigma
12.	Kestone MT
13.	TATA CQIL
14.	Famous Innovations
15.	Publicis Media
16.	Mullen Lowe Lintas
17.	BYJUS
18.	Lodestar UM

