

PLACEMENT REPORT -CLASS OF 2018-2020

SSMC-BENGALURU has Industry relations across sectors and many organizations want to come for campus placements to hire students across specializations.

For the Placement Season, Class of 2018-20 students were recruited by RK Swamy BBDO, Archetype (Earlier Text 100), Fleishman Hillard and SPAG ASIA. IPG Media Group-FCB Ulka, Adfactors PR, MSL Group, Genesis BCW, Initiative-Group M, WatConsult, Social Panga, Keystone, The Practice have been our regular recruiters. We achieved 64% placements for the eligible students for the Class of 2018-20 with the given volatile industry scenario in 2019-20.

SSMC B has built enduring relations with the Industry. Understand their expectations, prepare students to be industry ready with an integrated pedagogy and integrated industry projects. The companies who recruited in the recent past are VmWare, Oath:Verizon Company (Yahoo), Bosch, Mindshare/Wavemaker - Group M Company, IPSOS, Infiniti Research, Gozoop, Trescon Global, Byjus, to name some.

Alumni have been placed in organizations such as Infosys, ABB, Biocon L, Tata Services, Group M, Time Inc, Wat Media, Yahoo Inc, Practice, Wings Events, Infiniti Research, Future Group, Happay, Zomato, Zivame, Grofers among other leading organizations.

