

INVITATION

Symbiosis School of Media and Communication, Bengaluru, cordially invites your institution to take part in COMMUNICATION QUOTIENT' 16.

Symbiosis School of Media and Communication, Bengaluru, SSMC-B, has carved a niche in Media and Communication through its MBA program in Communication Management. It has been deemed as the centre of excellence in Advertising and Public Relations. SSMC-B aims to serve the multi faceted needs of the media and communications industry in particular and society in general through education, training, research and advocacy.

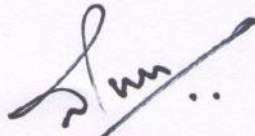
Communication Quotient, 2016 is the annual flagship event of SSMC-B. It is a two day conference that aims to bring the best minds in the field of Advertising, Public Relations, Business, Media and the Arts onto a common platform for an enlightening and intellectual discourse through key note addresses and panel discussions.

CQ'16 has several eminent speakers participating – Mr. Anupam Kher, Mr. Shekhar Gupta, Ms. Barkha Dutt, Mr. Jawhar Sircar (CEO-Prasar Bharati), Mr. Ashwin Sanghi, Ms. Preeti Shenoy, Ms. Ganga Ganapati (Ogilvy and Mather), Mr. Senjam Raj Sekhar (Corporate Communications, Flipkart) and many more.

DATE – 12TH AND 13TH OF February, 2016

VENUE – Symbiosis School of Media and Communication, Electronic City, Bengaluru.

Please find enclosed the detailed event flow.



Regards

Prof. Vikram Sampth

Director

Symbiosis School of Media and Communication, Bengaluru





